



Our products are designed to enable the operation of a turnkey system to provide unique digital game solutions, build a large community membership databases and then monetize that community through various advertising content delivery formats or subscription fee revenues.

Our systems are robust, reliable and scalable to suit any size operation.

Blackjack Tournament Game Solution

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Product Description

The Blackjack Tournament Game Solution can be operated as a free play or paid subscription business model and can be seamlessly integrated within your current web site or managed as a standalone product.

This unique tournament game system is a member driven game solution providing users with a realistic and competitive tournament game play environment where they can play against other members from around the world.

The system is a fully automated solution enabling members to play in online tournaments via the online flash game version or downloadable software client which can be fully customized to fit your existing site brand or theme. The system allows members to create an account online, from where they can login and compete against other members playing single or multi-hand blackjack placing virtual bets for points.

At the start of each tournament members is automatically awarded 10,000 points and the leader board displays the top 10 players in each tournament. Users can play in practice or real mode, update account information and view their playing history in detailed hand by hand summary format.



System Features

- Integrated or standalone product
- Downloadable software client (full and quick loader setup versions)
- Web based instant play flash game client
- Fun and Real play game modes
- Feature rich user interfaces
- Unique game play tournament system
- Integrated affiliate partner program
- Multi tier partner commission structure
- Integrated advertising delivery system
- Scalable system layers
- Fully automated turnkey system operation
- Fully automated user data capture and storage
- Flexible tournament starts (daily, weekly, etc)

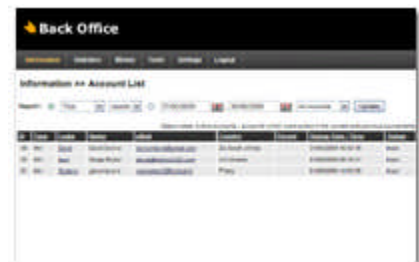
Monetizing

System operators are able to deliver advertising campaigns to members on the game table as they play the games and also the members account login area. This powerful integrated ad-serving solution supports multiple accounts and unlimited campaigns, extensive campaign controls and geo-targeting for both country and language targets. The ad-server also provides important reports on the success of your campaigns, and allows 3rd party advertiser stats access.

Blackjack is one of the worlds most popular games and is simple to learn and play for users of all age ranges. Our unique tournament platform ensures your members return to your website or login to your game client repeatedly to play this highly exciting game, allowing you to connect and communicate with your members over the entire period of their account lifetime.

Back Office

The system administrator has a comprehensive online back office enabling full management and control of the entire system enabling you to build, manage and communicate with your members.



Operators also have a powerful communication center to deliver text or html email marketing to the member database using various targeting filters. Automated personalized welcome emails and tournament notifications can be sent in text or HTML format and can include promotional or advertising messages.

A comprehensive multi-tier affiliate referral program has been built within this full service package enabling operators to rapidly grow their membership databases through affiliate marketing and reward affiliates for the players and sub-affiliate referrals at fixed rate and percentage commission rates.

For operators utilizing the affiliate program, a fully integrated accounting and payment solution is included within the back office management interface.

Paid Subscription Model

This product business model provides additional membership management solutions to enable operators to charge a flexible subscription fee to their members. Operators can accept payments online in real time using any credit card or ewallet payment solution and already integrated into the system client is the ability to accept Credit Card, Pay Pal, Money Bookers, eGold, Direct Bank Transfer and Bankers Checks.

Demonstration

●[View Live Free Play Demo](#) ●[View Live Paid Subscription Demo](#)

If you would like more information about our blackjack tournament solution or a view a demo of the powerful back office management system, please **contact us**.

Pricing

Free Play Solution

Set up fee: \$1750

Annual License fee: \$1500 (includes all system upgrades and technical support)

Subscription Fee Solution

Set up fee: \$1750

Annual License fee: \$1750 (includes all system upgrades and technical support)

Royalty Payment: 4% from the monthly subscription revenue

Additional Services

Website and graphic design services are available at competitive rates

Hosting: \$175 per month for both website and software client

Weekly Gift Shipping: \$75 (including gifts) (optional)

Monthly Affiliate Payment Processing: \$150 + cost of affiliate payments (optional)

Contacts

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System Architecture

The software architecture has been designed with 5 system layers;

1. Front end layer
2. Game logic layer
3. User back end layer
4. Partner back end layer
5. Administrator back end layer

The system has been developed using;

Macromedia Flash
Php version 4.3+
MySQL DB Server 3.x+
Apache 1.3x Server

